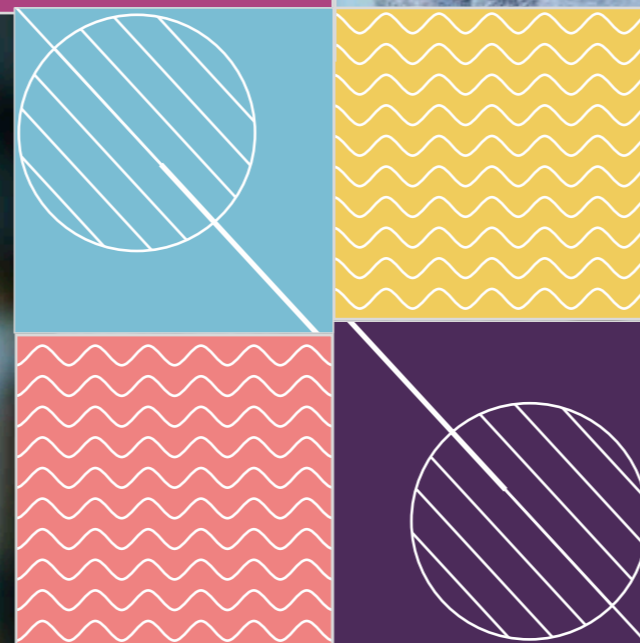
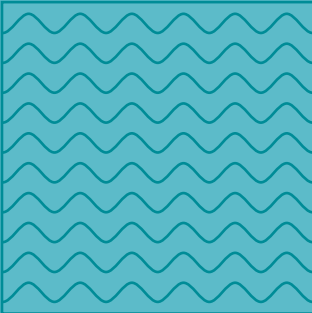




**ASPIRE.
ACHIEVE.
ACCELERATE**

**ONLINE
PGDM**
ADMISSION GUIDE





BENEFITS OF ONLINE PGDM



FLEXIBILITY

You can learn anytime
from anywhere

No relocation is required

Learn while you earn



COST

Affordable
compared to a full
time MBA program

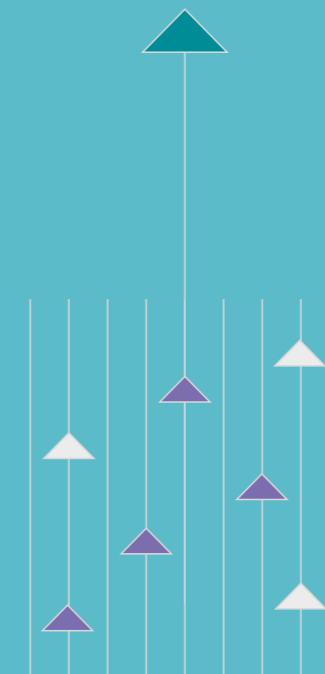
Easy payment
options



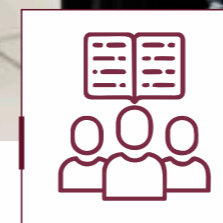
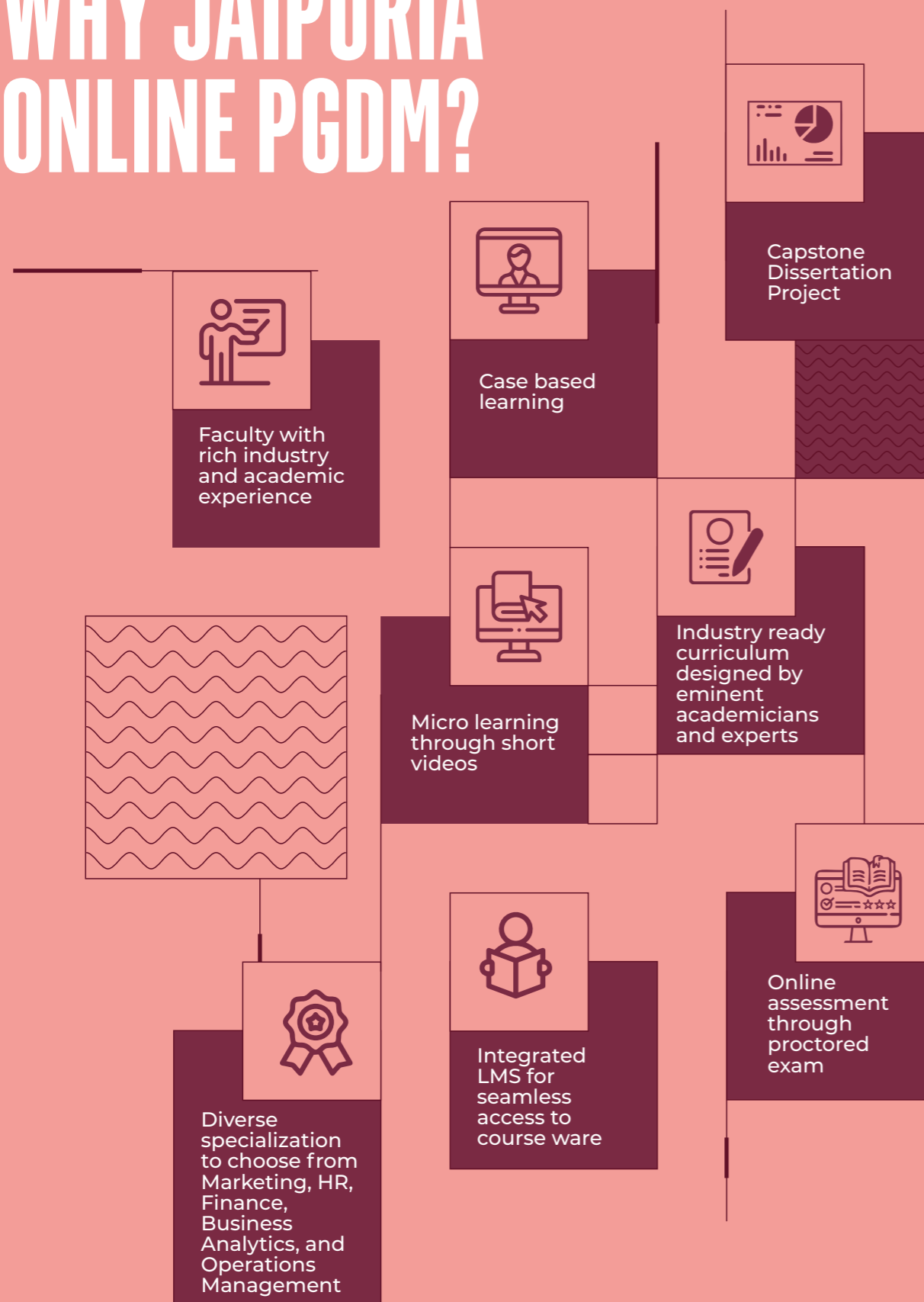
INTERACTIONS

Participate in group
projects without
affecting regular
office hours

Attend networking
sessions with
employers and alumni



WHY JAIPURIA ONLINE PGDM?



COMMUNITY GROUP LEARNING

Be a part of the community, learn in cohort to bond and connect with your fellow learners. Interact with people from different backgrounds, experiences and cultures to enrich your learning.



TUTOR ON DEMAND

To ease your learning, Jaipuria offers tutor on demand to groups. This customised approach further strengthens your basics and enhances your knowledge.



FIRESIDE CHATS

Get insights on diverse subjects at length from industry and academia experts. This informal learning will keep you in pace with new theories, new approaches and advances in the domain.

ABOUT JAIPURIA NOIDA

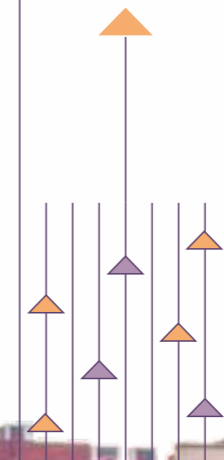


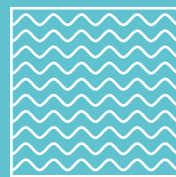
45th
nirf NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

Amongst all
Management Institutes
in India, Ministry of Education,
Govt. of India

Graded
Autonomy by
AICTE

AACSB Business
Education
Alliance
Member

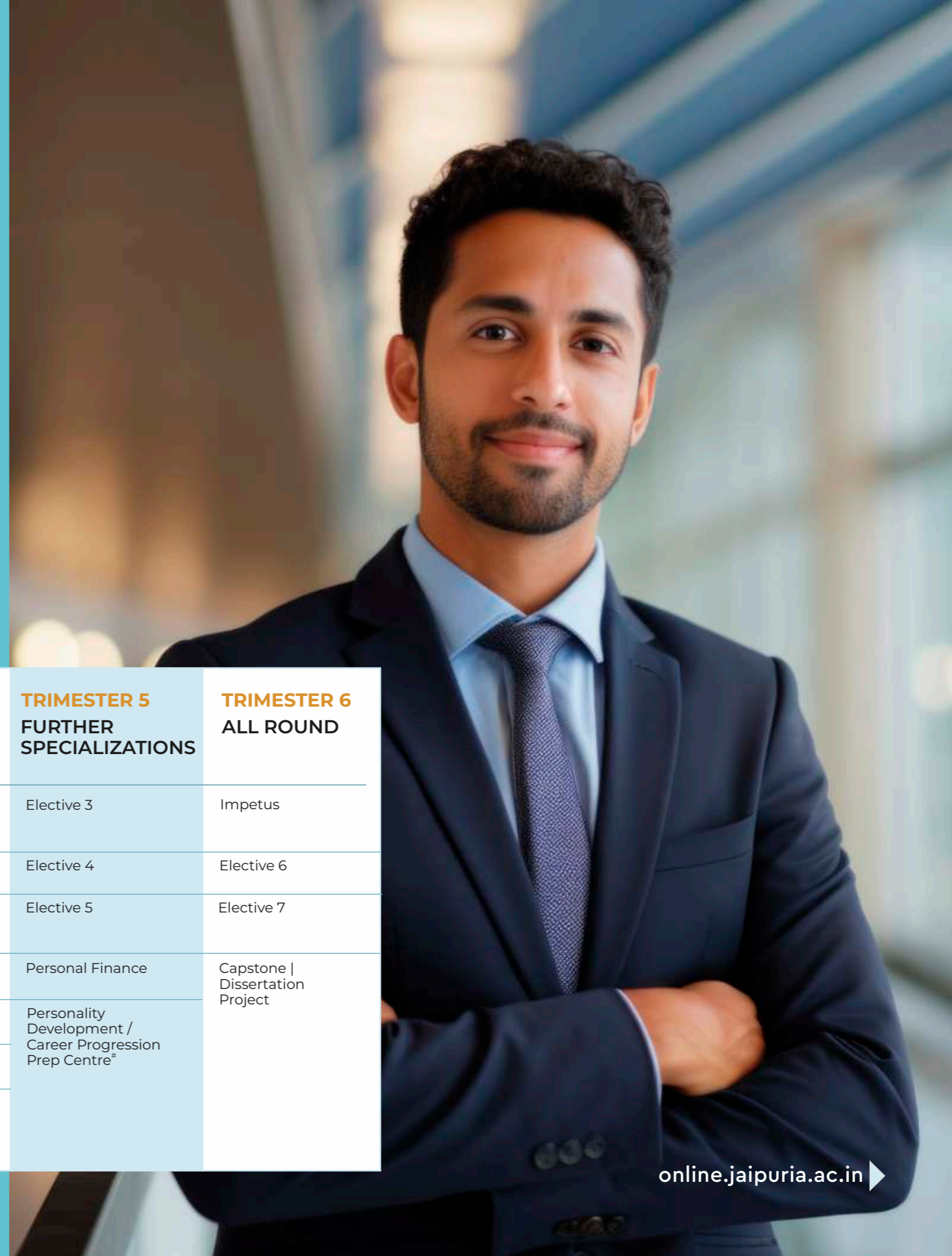




FOCUSED FLEXIBLE AND FUTURE READY LEARNING

TRIMESTER 1 MANAGEMENT BASICS	TRIMESTER 2 THE CHANGING WORLD OF MANAGEMENT	TRIMESTER 3 ANALYTICAL APPROACH TO WORK	TRIMESTER 4 GETTING SPECIALIZED	TRIMESTER 5 FURTHER SPECIALIZATIONS	TRIMESTER 6 ALL ROUND
Accounting for Decision Making	Human Resources and Behavioural Science	Sales Management & Business Development	Elective 1	Elective 3	Impetus
Statistics for Business	Advanced Marketing Orientation	Business Research Methods	Elective 2	Elective 4	Elective 6
Marketing	Operations Management	Essential Skills for Financial Decision Making	Leadership and Team Management	Elective 5	Elective 7
Organizational Behaviour	Global Business Environment	Business and Society	Business Strategy	Personal Finance	Capstone Dissertation Project
Business Economics	Essentials of Business Analytics	Communication for Managers	Negotiation Skills *	Personality Development / Career Progression Prep Centre [#]	
Communication for Business*	Digital Innovation in Business*	Design Thinking & Entrepreneurship *	Leading Change for a Sustainable Future*		
		Personality Development Career Progression Prep Centre [#]			

*Credit 1.5, all others credit 3, #Specials subjects with credit 1, 7.5 credits for Dissertation Project



ADVANCE YOUR CAREER WITH EVOLVING SPECIALISATION

CHOOSE ELECTIVES
AS PER YOUR ASPIRATIONS

(Flexibility to select
electives from multiple
domains)



FINANCE

Strategic Risk Management

Tax Planning & Management

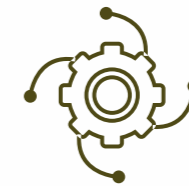
Corporate Valuation

Strategic Corporate Finance

Project Finance & Financial Modelling

Econometrics for Financial Decision Making

Analytics for Finance



OPERATIONS MANAGEMENT

Supply Chain Management

Project Management

Logistics Management

Operations Strategy

Supply Chain Modelling

Sustainable Operations Management

Total Quality Management & Lean Six Sigma

Managing Service Operations



SPECIALISATION WITH MAJOR & MINOR

5 Electives

Major Specialisation

2 Electives

Minor Specialisation



MARKETING

Marketing Analytics

Marketing of Services

Brand Management

CRM

Digital Marketing

Social Media Marketing

Strategic Marketing

Retail Marketing



BUSINESS ANALYTICS

Data Visualization

Programming for Business Analytics

Business Forecasting

Machine Learning

Web & Social Media Analytics

Supply Chain Analytics

Business Intelligence

Artificial Intelligence



HRM

Competency Mapping & Assessment Centres

Learning, Training & Development

Talent Acquisition

Diversity & Inclusion at workplace

HR Analytics

Compensation Management

Organizational Change & Development

MEET YOUR MENTORS



Dr. Abhijit Nair
Associate Professor
Business Communications
Ph.D



Dr. Anubhav Mishra
Associate Professor
Marketing
Ph.D



Dr. Amarnath Tripathi
Associate Professor
Economics
Ph.D



Dr. Deepak Singh
Associate Professor
Strategic Management
Ph.D



Dr. Himanshu Misra
Associate Professor
Marketing
Ph.D



Dr. Keshav Kumar Sharma
Professor
Operations
FPM, MBA



Dr. Lokesh Vijayvargy
Associate Professor
Operations
Ph.D



Dr. Anvay Bhargava
Assistant Professor
Human Resource Management
Ph.D



Dr. Ankit Mehrotra
Business Analytics



Dr. Shivani Bali
Business Analytics



Dr. Romi Sainy
Associate Professor
Marketing
Ph.D



Dr. Shalini Singh
Assistant Professor
Marketing
Ph.D



Dr. Shubendra Parihar
Associate Professor
Marketing
Ph.D



Dr. Saumyaranjan Sahoo
Assistant Professor
Operations
Ph.D



Dr. Surender Kumar
Assistant Professor
Quantitative Techniques
Ph.D



Dr. Oum Kumari R
Economics

APPLY NOW TO ELEVATE YOUR CAREER

Eligibility

You must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University recognised by UGC or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

ADMISSIONS

Apply Online

Applications for online PGDM programme is made directly through our website. You just need to visit our website, and click apply now. The application process comprises of 2 steps:

Step 1

Register with your credentials

Step 2

Fill the application form with your personal and academic details and make a payment of ₹ 200/- towards application fees through any of the online payment modes.

Get shortlisted

On successful submission of application and documents, our admission selection committee will connect for screening call and verification of documents. If selected, you will be informed to secure your seat by paying the admission fee.

Fee

Online PGDM at Jaipuria is an excellent and affordable investment for your future.

The programme fee includes tuition fees and other related costs. Multiple installment options are given below

	One Time	Yearly	Four Time
Number of Installments	₹ 1,40,000 × 1	₹ 72,500 × 2	₹ 37,500 × 4
Total Fees	₹ 1,40,000	₹ 1,45,000	₹ 1,50,000

Scholarships are available on a merit basis

THEY HAVE DONE IT. YOU CAN TOO.



“A game-changer program with expert faculty, industry-relevant curriculum, and engaging learning environment.”

Abhishek Manjhani
Batch 2023
Assistant Manager



“The Online MBA from Jaipuria Noida has expert faculties, interactive sessions, and a well-rounded curriculum.”

Rahul Verma
Batch 2023
Lead Engineer



“Enhancing my business acumen and providing me with a competitive edge in the corporate world.”

Karishma Rawat
Batch 2023
Executive



“Best for working professionals seeking to enhance their skill set and accelerate their career growth.”

Dharmendra Singh
Batch 2023
Implementation Manager



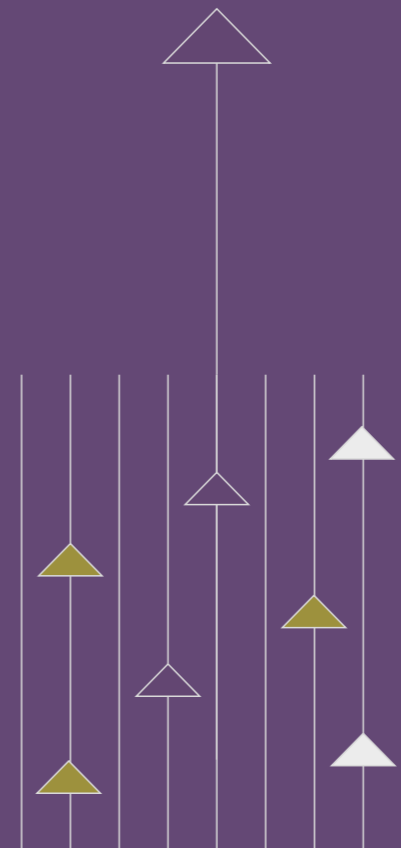
“Bridging the gap between theory and practice, preparing me for real-world business challenges.”

Varun Sarswat
Batch 2023
Associate Team Lead



“It really helped me upscaling and boosted my confidence to another level.”

Rishi Kumar
Batch 2023
Internal Auditor Associate



TRUST
A LEGACY
TO FAST
TRACK YOUR
FUTURE



4 Management Institutes

AACSB Member

NIRF Ranked



50+ Schools

2500+ Educators

20000+ Alumni

42000+ Students



DENIM 26 Million Meter/Annum

WOVEN GREIGE
12 Million Meter/Annum

COTTON YARN
14500 Metric Tonnes/Annum



iJaipuria

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1 Lac Users



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