



AMITY
UNIVERSITY
ONLINE

THE NEW WAY
TO **MBA**



MASTER OF BUSINESS
ADMINISTRATION

USA, UK & CANADA ACCREDITATIONS





CONTENTS

- Message from Chairman
- Message from Vice Chancellor
- Message from Director
- About Amity University Online
- About the program
- Program curriculum
- Program Faculty
- Accreditations
- Amity University Online advantages
- Alumni working at
- Contact

MESSAGE FROM **CHAIRMAN**



Mr. Ajit Chauhan
Hon'ble Chairman,
Amity University Online,

I am delighted to extend a warm welcome to all of you who have chosen to embark on your educational journey at Amity University Online.

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

The modern landscape of higher education is evolving, and so are we. Our dedicated faculty members, staff, and state-of-the-art technology are here to support your educational journey. You'll find a wealth of resources at your disposal, from interactive online courses to digital libraries, forums for academic discourse, and innovative tools to facilitate your learning experience. As you embark on your studies, I encourage you to engage with your peers and faculty, ask questions, seek out challenges, and embrace the opportunities that this digital age offers.

Remember, your education is an investment in your future. Each lesson learned, each assignment completed, and each milestone achieved brings you closer to your goals. It is my hope that your time at Amity will not only equip you with knowledge and skills but also empower you to be a positive force in the world, contributing to the betterment of society.

I encourage you to seize this opportunity and make the most of your time here. Stay curious, stay engaged, and never stop striving for excellence. I wish you a successful and rewarding educational experience and look forward to celebrating your achievements in the years to come.

MESSAGE FROM

VICE CHANCELLOR



Prof. Dr. Balvinder Shukla

Vice Chancellor, Amity University Online

Amity University Online epitomizes an unwavering pursuit of excellence, cutting-edge innovation, and transformative learning. Rooted in knowledge, research, and comprehensive education, your learning journey at Amity Online is tailored to transcend knowledge barriers and shape your destiny.

At Amity Online, we embrace a legacy of brilliance that empowers you with industry-centric skills, knowledge and expertise to achieve success confidently through lifelong learning and values.



MESSAGE FROM
DIRECTOR



Prof. Abhinash Kumar
Director, Amity University Online

Amity University Online provides 'Anytime, Anywhere' educational experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty.

Designed to suit both graduate students and working professionals, our programs adhere to UGC's stringent criteria and we are at par with the campus programs.



ABOUT AMITY UNIVERSITY

ONLINE

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) entitled programs meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe with Master's, Bachelor's, Post Graduate Certificates and Certificate programs through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry-academic partnerships.

Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.



A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.



175,000

Students



225,000

Online Students



6,000+

Faculty



120,000

Alumni Worldwide

UNIVERSITIES IN

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- MOHALI
- LUCKNOW
- MUMBAI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

INTERNATIONAL CAMPUSES IN

- LONDON
- DUBAI
- SINGAPORE
- NEW YORK
- SAN FRANCISCO
- ABU DHABI
- MAURITIUS
- SHARJAH
- SOUTH AFRICA
- AMSTERDAM
- NAIROBI
- TASHKENT

ABOUT PROGRAM

MASTER OF BUSINESS ADMINISTRATION

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 2 YEARS | **CREDITS:** 99

ACCELERATE YOUR CAREER SUCCESS WITH **AMITY'S ONLINE MBA**

Amity University Online is a step by Amity, to offer elective online learning for people seeking to improve competency, build expertise, and enhance skills, across diverse disciplines and career paths. Amity's online MBA program is a globally accredited two-year (4 semesters) course with 12 specialization areas and in-built project work designed to prepare graduates for varied career opportunities in business administration. Amity's online degrees are the most preferred online degrees by employers and recruiters globally.

WHAT MAKES

AMITY'S ONLINE MBA SPECIAL?

Empower yourself to become a successful working professional with India's only Online MBA to be ranked globally by QS. The program is designed to strengthen your entrepreneurial abilities and to give you skills to achieve quick growth and success in the corporate world. The program covers all the important concepts, practices, and trends in the subject area, including marketing, sales, human resources, finance, accounting, insurance, information technology, international business, entrepreneurship, etc.

Our globally accredited Online MBA covers 12 industry-oriented specialisations to accomplish the professional goals of graduates and working professionals. It allows them to delve deep into the nuances of a particular industry, thus creating industry ready professionals. Moreover, this two-year (4 semesters) online degree program gives an opportunity to work and learn anytime and anywhere, without putting a career on hold.

SPECIALISATIONS

- Marketing & Sales Management
- Entrepreneurship & Leadership Management
- Finance & Accounting Management
- Human Resource Management
- Information Technology Management
- International Business Management
- Production & Operations Management
- Retail Management
- Global Finance Market
- Hospitality Management
- Insurance Management
- Petroleum & Natural Gas Management

PROGRAM

CURRICULUM

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution & Management
- Legal Aspects of Business

SEMESTER 3

- Professional Ethics
- Strategic Management
- Minor Project

SEMESTER 4

- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project

PROGRAM

FACULTY



Asst. Prof. Brian Porter

MSc. Management - Boston University,
Online Facilitator - Boston University,
Adjunct Professor - Nicholas College,
Vice President of Strategic Partnerships at MGCG



Prof. (Dr.) Ronald C Darnell

Ph.D, Organization Management - IT Management,
Capella University, USA,
Professor and program Coordinator -
Amberton University,
Visiting Professor- Devry, University,
Professor - Parker University,
Principal Consultant & Agile Coach- Vizient, Inc.



Mr. Antarpreet Singh

PhD from IIM Indore



Ms. Sangeeta Sharma

Ph.D in Community Entrepreneurship
Development from Banasthali University

ELIGIBILITY

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)
- Graduation completing Degree (3 Years or 4 Years Degree Program)

ACCREDITED. RESPECTED. TRUSTED.



ज्ञान विज्ञान विमुक्तये

Programmes Recognised
by Distance Education
Bureau (DEB) UGC



Amity's Online MBA has been
ranked by **QS as #37 Worldwide**
In 2021 ranking.



Asia's only not-for-profit
university to get
US regional accreditation



Accredited by
National Assessment And
Accreditation Council (NAAC)
Grade 'A+'



Amity's Online MBA & BBA are
the 1st and only EOCCS certified
programmes in India



Accredited Member of Accreditation
Council for Business School and
Programme (ACBSP), USA



Association of
Indian Universities



WORLD EDUCATION SERVICES

Recognised by
World Education Services

TESTIMONIAL



" Learning at Amity, has proven to be a blessing in disguise. It helped me groom as a working professional under the guidance of esteemed faculty and the placement team. The programme has been truly beneficial for my career growth. It has enhanced my knowledge and skills that I could easily apply in my work environment."

Firdaus Noorain
Manager

AMITY UNIVERSITY ONLINE

ADVANTAGES



Live & interactive lectures by expert faculty



Web Proctored Mode for the freedom to take exams anywhere



World-class curriculum designed by eminent faculty & industry professionals



Learn from the leading global faculty



Regular webinars by industry leaders



Placement drive and career assistance



International collaborations with Ivy League universities



Easy-to-use LMS accessible anytime, anywhere



Strong alumni network



Exemplary employer rating of various programs

ALUMNI

WORKING AT



